### **ANTI-DEI SHAREHOLDER PROPOSALS: 2023-2025**



Shareholder proposals (SHPs) targeting diversity, equity and inclusion (DEI) efforts by R3000 companies are on the rise. \*

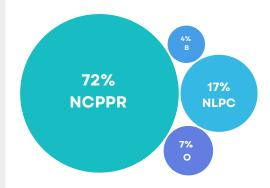
Not surprisingly, this increase aligns with the prevailing cultural conversation and priorities of the current administration.

Among our key findings are:

- Anti-DEI Shareholder Proposals More Than Doubled in the 2025 Proxy Year
- 2 Top Sponsors
- None Have Passed Average Support of 2% or Less
- 7% Highest Percentage of FOR Votes
- Most Are Focused on Employees
- 2025 Has Seen a New Target of DEI Incentive Metrics in Executive Pay

\*As of 9.27.25

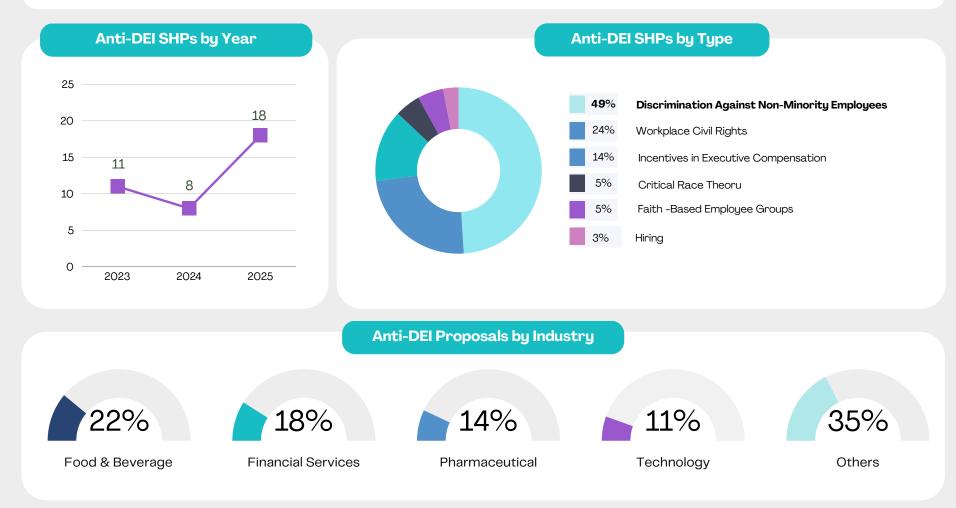
#### Anti-DEI Shareholder Proposal Sponsors



- NCPPR National Center for Public Policy and Research -72%
- NLPC National Legal and Policy Center - 17%
- B Bowyer Reserach 4%
- O-Other-7%

# **ANTI-DEI SHAREHOLDER PROPOSALS: 2023-2025**







Apple Berkshire Hathaway Boeing Bristol Myers Squibb Coca Cola

Deere & Co Goldman Sachs McDonalds Yum Brands

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# Select R3000 Companies with Anti-DEI Proposals

Amazon Goldman Sachs

American Express IBM

Apple Kellanova

Berkshire Hathaway Kraft Heinz

Blackrock McDonalds

Boeing Merck

Bristol Myers Squibb MGM Resorts

Caterpillar Pepsico

Cigna Pfizer

Citigroup Progressive

Coca Cola Southern Co

Costco UPS

Deere & Co Walmart

Gilead Sciences Yum Brands